***Final Presentation- Peer Reviews***

**Startup Name:** Trek

**Strengths**

* Good future vision
* Add a check-in app, maybe connect it to Facebook
* Have come a long way since beginning
* Could be a really cool product
* Great powerpoint
* Good vision and idea
* Good looking powerpoint, really keeps the audience engaged
* Connect students studying abroad
* Idea for the app
* Enthusiasm
* Story is more developed than last week
* Scaling?
* Cool idea
* Study abroad
* Beautiful slides
* Has a clear idea of the design of the app
* Great idea
* Great tool
* The concept of the app looks great

**Recommendations**

* Develop how you will acquire users
* Keep moving along
* Great progression
* People want this for domestic market too
* I like the social aspect
* Why would people invite their friends?
* Run a scavenger hunt promotional campaign as the platform goes to encourage people to visit certain places and sponsor with tourism fixtures like Airbnb
* Advertise travel companies
* Get a strong team of programmers
* What incentive do people have to post?
* Maybe getting university to give you a plug?
* IT background
* Try to learn some code
* Make sure to have Trek internationally because there are a lot of travelers
* Safety issues